

# MEMBERSHIP

The Sport Fishing Institute of BC is a nonprofit society. Contributors and members are made up of a wide range of committed stakeholders including: fishing lodges, resorts, certified tidal angling guides, hotels, charter operators, manufacturers, distributors, tackle shops, dealers, boat marine manufacturers, regional airlines, individual anglers and key insurance industry organizations.

Our common goals are to ensure sustainability of our natural resources and that angling opportunities are maintained and promoted.

The SFI depends on membership fees and contributions from anglers and the many businesses that serve and benefit from them.

## Annual Dues - Membership Categories

### Associate Members

Certified Tidal Angling Guide (introductory offer)	50.00
Individual Supporter	50.00

### Members

#### Category A 250.00

- Charter Operator
- Small Tackle shop
- Manufacturing Rep (up to two lines)
- Individual Distributor or Manufacturer Services

#### Category B 500.00

- Lodge (up to 12 beds)
- Charter Operator (more than 3 boats)
- Tackle Shop
- Small Manufacturer or Distributor
- Guide, Industry and Non-Industry Associations
- Media, Shows

#### Category C 750.00

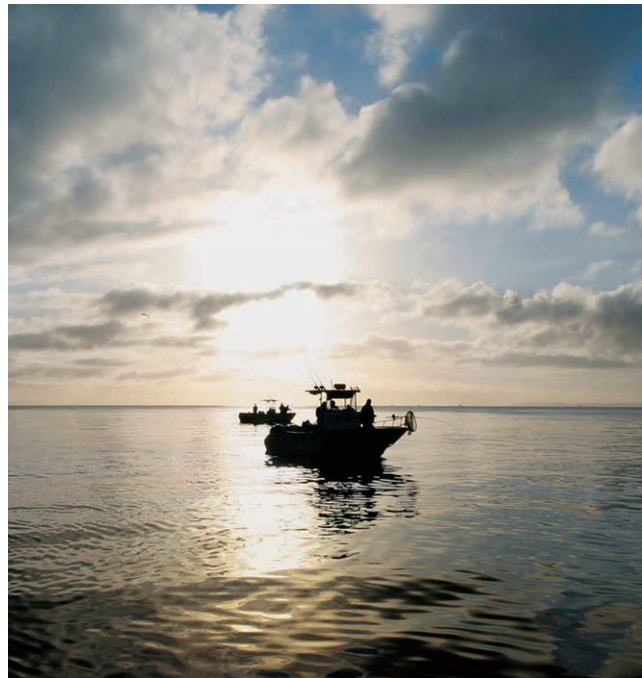
- Lodge (13 to 25 beds)
- Manufacturing Rep (3 or more lines)
- Distributor

### Business Partner

Please contact the SFI

- Lodge or Resort Operation (more than 25 beds)
- Industry Supporters or Benefactors
- Government Agencies
- National Distributor
- Large Manufacturer
- Mass Merchant

Plus applicable taxes



SPORT FISHING  
INSTITUTE  
*of British Columbia*



To enroll or become a member please call or  
e-mail: [info@sportfishing.bc.ca](mailto:info@sportfishing.bc.ca) or visit  
[www.sportfishing.bc.ca](http://www.sportfishing.bc.ca)

Please contact me regarding SFI or  
SFI CTAG membership!

Name: \_\_\_\_\_

Phone number: \_\_\_\_\_

E-mail: \_\_\_\_\_

Type of Business: \_\_\_\_\_

Sport Fishing Institute of British Columbia:  
Tel.604-270-3439 8014 Webster Rd., Delta, B.C. V4G 1G6

# YOUR FISHING YOUR BUSINESS YOUR VOICE



SPORT FISHING  
INSTITUTE  
*of British Columbia*



Certified Tidal Angling Guide program  
World Class Standards for World Class Guides!



## Working to ensure that anglers can enjoy incredible sport fishing for generations to come.

### The SFI is your voice on:

- Fisheries policy development.
- Federal and provincial decisions affecting sport fishing.
- Promoting BC's most valuable fishery to the press, the public and key decision makers.

### What does the SFI do for you?

- A portion of your membership fees will assist in the ongoing work to enhance and preserve sport fishing opportunities now and for future generations.
- The SFI works with other angling groups to provide a united voice for the recreational angling community. Our goals include protecting fish stocks and fishing opportunities.
- The SFI interacts with all levels of government to ensure that BC's recreational fisheries, and the social and economic benefits that they provide are recognized. Our activities include participation in cooperative government/industry research projects and with salmon/habitat enhancement organizations.

## BC's certified tidal angling guides – the best in the business!

The new program, Certified Tidal Angling Guide (CTAG) – a provincial certification, was developed over the course of nearly 4 years in collaboration with numerous stakeholders and organizations including:

- Experienced guides and Guide Associations
- go2 and the Industry Training Authority
- Fisheries and Oceans Canada
- Transport Canada
- BC Ministry of Environment
- BC Ministry of Tourism, Trade, & Industry
- First Nations representatives
- Lodge owners
- Independent anglers

The CTAG program establishes best practices and standards for the estimated 2,000 salt water guides in the province ensuring the highest level of customer service and safety standards anywhere. In addition to satisfying all regulatory requirements, the CTAG program provides a unique and powerful way to promote a distinct and world-class recreational fishery in BC. For additional information visit: [www.sportfishing.bc.ca](http://www.sportfishing.bc.ca)



8014 Webster Rd.,  
Delta, B.C. V4G 1G6  
Tel. 604-270-3439  
e: [info@sportfishing.bc.ca](mailto:info@sportfishing.bc.ca)

## MEMBERSHIP BENEFITS

### Membership ensures that your views regarding various issues are:

- Represented in annual fishing plan development and ongoing fisheries policy development.
- Informed by regular and relevant industry updates by e-mail newsletter.
- Heard through invitation to attend and participate in the annual SFI conference.
- Addressed by the SFI as your liaison and information hub for Transport Canada Marine, Fisheries and Oceans, Ministry of Environment and other relevant government agencies.

### All members will be offered access to:

- Medical and Dental Benefits.
- Liability insurance designed for the sport fishing industry.
- Preferred rates at all Delta Hotels in BC.
- Manufacturer & Service provider discounts.

CTAG members will receive a credit card style membership ID, logo decals and authorization to use the CTAG logo on personal or business websites or promotional materials. A CTAG committee made up of SFI and CTAG members will provide specific updates, will represent the CTAG membership at SFI board meetings and will advocate on behalf of CTAG on the BC Coast.

New membership benefits and discounts will be listed on the SFI website and relayed in the regular e-mail news updates!