

2010 Survey of Recreational Fishing in Canada

Preliminary Data

Presentation to Sport Fishing Institute, December 1, 2011

What is the Survey?

- First survey conducted in 1975
- Conducted every 5 years
- The 2010 survey was the eighth in the series
- All jurisdictions across Canada participate

Survey Methodology

- Data source: 2010 federal, provincial and territorial recreational fishing licences
- Over 86,000 households surveyed nationally
- In BC 13,000 in freshwater and 12,000 in tidal waters
- NL and QC – telephone pre-screening of resident anglers prior to mailing questionnaires

Survey status

- Work is underway to complete the preliminary results for remaining jurisdictions, including BC freshwater
- Intent is acceptance of results by all jurisdictions by December 31
- By the end of March, final results and final report for Canada will be available
- All information in this presentation is preliminary and subject to change as results are finalized

Activity - What happened since 2005?

- **Based on preliminary data for 2010:**
 - Overall, angler participation continues to decline
 - Angling activity is down in some jurisdictions but not all
 - Average number of days fished by active anglers is relatively unchanged at about 13

Economics - What happened since 2005?

- Based on jurisdictions completed, but without the impacts of Ontario and Quebec, the trend appears to be:
 - total investments related both in whole or in part and directly attributable to recreational fishing have increased
- Direct expenditures for recreational fishing have also increased, but not as significantly as those related to investments

BC stats - Preliminary

- Total licensed anglers freshwater 347,956:
 - Resident – 284,683
 - Canadian non-resident – 38,269
 - Other non-resident – 25,004
- Total licensed anglers tidal waters 260,279:
 - Resident – 187,153
 - Canadian non-resident – 30,661
 - Other non-resident – 42,466

BC stats - Preliminary

- Total major purchases and investments (fishing, boating and camping equipment, special vehicles, land) wholly or partly attributable:
 - Freshwater – coming soon
 - Tidal waters - \$519,722,359

BC stats – Preliminary

- Total major purchases and investments (transportation, food, lodging, fishing, boating and camping equipment, special vehicles, land) wholly attributable:
 - Freshwater – coming soon
 - Tidal waters - \$338,246,574

BC stats - Preliminary

- Direct expenditures and total attributable spending:
 - Freshwater:
 - Direct expenditures: coming soon
 - Attributable investments: coming soon
 - Total: coming soon
 - Tidal waters:
 - Direct expenditures: \$367.8 million
 - Attributable investments: \$338.2 million
 - Total: \$706.0 million
- Total BC: coming soon

Comparison with 2005 Survey

- **Number of licence sales:**
 - Rose in BC freshwater – from 304,654 in 2005 to 347,956 in 2010
 - Fell in BC tidal – from 298,944 in 2005 to 260,279 in 2010
- **Total major purchases and investments for BC tidal waters angling rose from \$429.9 million in 2005 to \$519.7 million in 2010 (up 20.9% in current dollars)**
- **Total attributable investments and trip expenses for BC tidal waters angling rose from \$632.8 million in 2005 to \$706.0 million in 2010 (up 11.6% in current dollars)**

Next Steps

- Preliminary data submitted to all jurisdictions
– December 15, 2011
- Final data - accepted by December 31, 2011
- Canada-wide report published by March 31, 2012

Thank you and goodbye