

Sport Fishing Institute of BC

Certified Tidal Angling Guide – SFI CTAG Status Update



SPORT FISHING
INSTITUTE
of British Columbia



SFI CTAG Program

A silhouette of a fisherman wearing a cap and glasses, holding a fishing rod with a large fish hooked. The scene is set on a boat at sunset, with the ocean in the background and a bright orange and yellow sky.

- Officially launched last year on December 1, 2010. Recognition by the Industry Training Authority (ITA) as a trade with expectations for building programs for training and incentives for employees and employers
- Current focus on certifying qualified, experienced guides
- 10 Assessors, located in various centers on the coast, trained and prepared by go2/ITA
- Once certified, TAG guides are entitled to become SFI CTAG members and take advantage of benefits and promotional activities
 - Health and liability insurance
 - Discounts
 - Simplified identification



SFI CTAG Moving Forward

- Continued work to promote CTAG and sport fishing in BC generally
- Assessments under way – 100 CTAG by end of 2011
- Experienced guides should apply by April 2012 – administrative costs for the assessment will likely increase
- SFI CTAG membership providing representation , communication and benefits – regular updates with guides, sport fishing operations and associations to continue
- Continue to work on projects related to the guiding community and that benefit the industry – i.e. catch monitoring projects

